

Improving equity in maternity care: lessons from the Lambeth Early Action Partnership (LEAP)



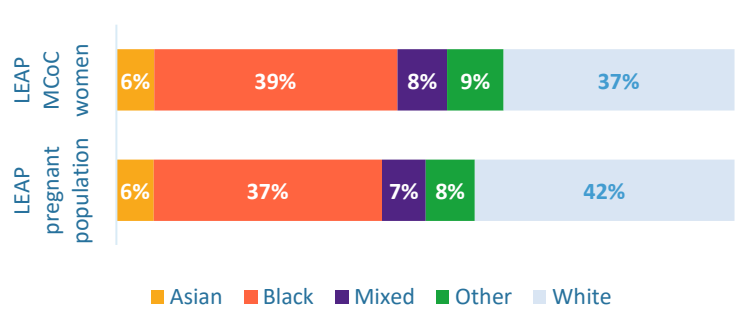
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 1. Lambeth Early Action Partnership 2. Guy's and St Thomas' NHS Foundation Trust

The LEAP Midwifery Continuity of Care (MCoC) team has provided personalised maternity care for 500+ births to ethnically diverse women living in areas of high deprivation in Lambeth, south London.

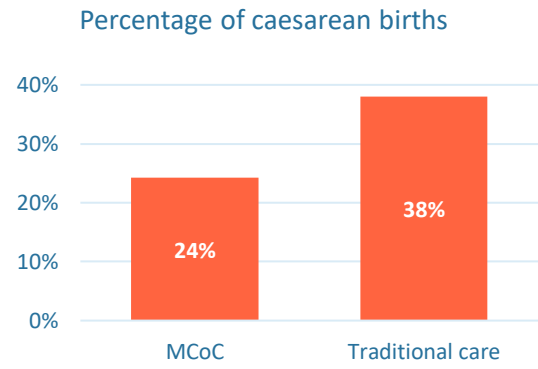
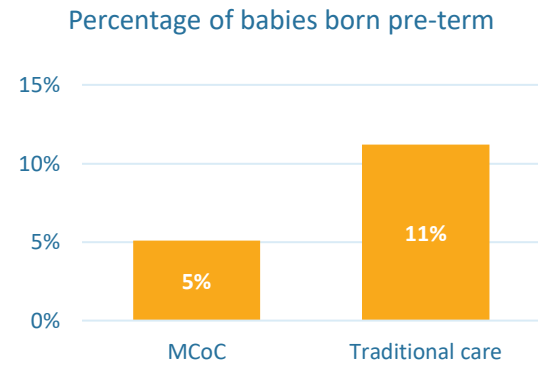
MCoC provides: a named midwife; longer and more frequent appointments than traditional care; community-based; holistic support via other LEAP services.

89% of women receiving care live in areas of greatest deprivation*

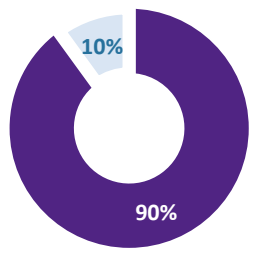
Ethnicity profile of pregnant women with MCoC maternity care (all time) vs all pregnant women from the LEAP area (2020)



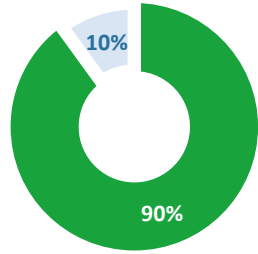
Results**



Would recommend



Thought staff understood their needs



I have been nurtured all the way through my pregnancy and the LEAP midwives have stepped up at every stage...the closer to birth, the more reassurance I required, the care came to meet my needs

This model of care, in a small but significant way, illustrates the positive impact that 'gold standard' maternity care can make for women most at risk of worse outcomes

*IMD quintiles 1&2, where 1 is the most deprived

**<https://bmjopen.bmj.com/content/11/11/e049991>